

"Kevin will be giving my report on outsourcing."

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Scenario



Scenario



Scenario



Model



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Why perform the job correctly?



- Lazy contractors (Homer) can use broom instead of vacuum
- Broom does the job correctly with probability q < 1
 - But has lower cost
 - $0 \leq cost(q) < cost(1)$

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Guaranteed Accuracy

Ideally, everyone should use vacuum instead of broom



Solution: Require hash of intermediate steps (will be different for broom and vacuum) (e.g., plug into electricity)



Employ Multiple Contractors

- Marge needs to make sure the house is really clean, and ready for Christmas
- Give the same job to multiple people
- Marge double-checks the result only when the contractors return different results.





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Problem: Two Equilibria



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utility when you catch a cheater util(1) = reward - cost(1) + bounty • Offer extra reward (bounty) to whoever catches a cheater

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- Bart wants to
 - reduce accuracy of the job
 - waste Marge's time
- Needs to keep non-negative balance
 - needs to stay in the system
 - will not be employed if cannot pay the fine





Limited Damage by Malicious Contractors



- We show the accuracy loss and wasted work caused by malicious contractors are very limited.
- Bart needs to clean the house many times so that he can pay the fine when he breaks the

vase.





Conclusion

- Ways for Marge to employ untrusted family members to throughly clean the house using a vacuum
- Limit damage caused by malicious Bart, and force him to clean the house most of the time.
- Best of all, at Brown University, our Brownie group rewards its members who clean after the

meetings with



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Full presentation this Friday @ Seattle NetEcon 08 cs.brown.edu/research/brownie





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